

# Press Release

## 29 August 2009



### **Adelaide – Portland Flight Services to Commence**

In 5 weeks Sharp Airlines will expand their network by commencing airline services that will connect Victoria and South Australia.

Sharp Airlines Managing Director Mr. Malcolm Sharp announced today that Sharp Airlines will commence a trial service between Adelaide and Portland on Monday 12 October, with services available Monday, Wednesday and Friday.

“This is a significant step and a major development for regional areas,” Mr. Sharp said.

“This trial will provide regional passengers with more choice - passengers will be able to fly from Melbourne to Adelaide or to Port Augusta to Avalon for example”.

In addition to this new service we have introduced more flights between Portland and Hamilton to Melbourne through out the day, Mr. Sharp said.

Mr. Sharp said the service would support Sharp Airlines’ sustainable growth in both the Victorian and South Australian markets.

“We hope this expansion will increase tourism opportunities and business development for South West Victoria and the South East South Australia” Mr Sharp said.

“The aim of the trial is to establish customer demand; if the trial is successful we will continue the service and look to grow of network of services further,” Mr Sharp said.

“In the past year Sharp Airlines has carried in excess of 55,000 passengers throughout Victoria and South Australia, we want to grow this number and we hope this initiative will help us reach that goal.”

Bookings for the new services can be made from 9am Monday 31 August by visiting the website, flight schedules are available on the website from today, visit [www.sharpairlines.com.au](http://www.sharpairlines.com.au).

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