

**Press Release**  
**23 November 2009**



## **Adelaide Trial Services an Overwhelming Success**

Avalon – Portland - Adelaide services will become a permanent addition to Sharp Airlines' flight schedule from 4 January 2010.

The services, which are currently on trial until 24 December, have had overwhelming success since being launched at the beginning of October.

Managing Director Mr. Malcolm Sharp said the new services had exceeded all expectations and a high level of customer demand had aided the decision to make them permanent.

“Forward bookings and sales have been strong for the duration of the Avalon to Adelaide trial and so we are pleased to announce that these flights will continue indefinitely in the New Year,” Mr. Sharp said.

Mr. Sharp said Sharp Airlines was a regional business dedicated to supporting regional towns.

“We want to provide communities with more opportunities to travel to more destinations efficiently and cost effectively” Mr Sharp said.

Sharp Airlines is the only regional airline which provides an Avalon – Portland -Adelaide service.

To celebrate the expansion, Sharp Airlines are offering flights for just \$77\*, on sale now.

Bookings can be made by visiting the website - [www.sharpairlines.com.au](http://www.sharpairlines.com.au).

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