

Sharp Airlines Community Responsibility Program



Application Information and Guidelines for Community Grants and Funding

Sharp Airlines Community Responsibility Program



About the Program

Sharp Airlines recognises that in every community there are formal and informal groups in need of support funding or sponsorship which assists important causes.

In regional areas in particular these groups are often the fabric which holds together small communities.

Sharp Airlines has built a reputation for listening to the public, investing in development, encouraging initiative and seeking new opportunities. Our commitment is to deliver quality service and to provide whatever support we can to the community where necessary.

With this in mind, Sharp Airlines has established its own community fund to which groups can apply for funding to support worthy causes.

Applications to the Sharp Airlines community fund will be assessed on the extent to which support will facilitate community outcomes beyond those which can be achieved at present.

Who can apply?

Organisations, clubs or community groups that apply must be based within Victoria or South Australia.

Applications can come from formal, long-standing organisations or simply from an informal gathering of people which may, for example, be seeking support for an individual who has struck difficult circumstances.

Applicants may seek funding to support an event or to give a boost to an already established community activity.

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Sharp Airlines is eager to support the community through this fund and invites applications.

Filling out the Application Form

The attached application form is designed to collect information about what you have planned for your project. It includes budget considerations, information on the location and setting of your project, and the objectives and strategies you will employ in carrying out your project.

Enquiries & Contact Details

All funding applications are to be received by Heidi Sheil Jarvis at Organised Success. Any questions or information can be directed to her:

Heidi Sheil Jarvis

Email: heidi@organisedsuccess.com

Direct Line: 1300 30 48 03

Fax: (03) 5333 5489

Mailing Address: Organised Success, PO Box 625 Ballarat 3353

How do I apply?

1. Complete the "Community Responsibility" Program Application & Guidelines
2. Send the Application Form to Heidi Sheil Jarvis at Organised Success
3. Sharp Airlines / Organised Success will check and verify the information
4. Once processed at the end of each month, Sharp Airlines / Organised Success will review and make a decision
5. Organised Success will contact you to advise if you have been successful
6. Grants are allocated on a bi-monthly basis.

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Requirements

1. **Acknowledges our Support** - Successful applicants are expected to acknowledge the support of Sharp Airlines in all media activities, public events and promotion – through verbal recognition, signage, and local media and promotions.
2. **Payment** - Payment will be made 30 days prior to the event
3. **Completion** - Events and Projects are required to be completed within 12 months.
4. **Delay** - Please contact Heidi Sheil Jarvis at Organised Success, if the project/event is delayed, and the Sharp Airlines / Organised Success team will assess whether funding will still proceed.
5. **Cancellation** – please contact Heidi Sheil Jarvis at Organised Success, if the project/event is cancelled.
6. **Public Liability** - All authorisations including public liability insurance remain the responsibility of the applicant.
7. **Report** - Successful applicants must provide a Project/ Event Report no later than 30 days after the completion of the project. This report must include:
 - Copies of all publicity materials produced for the project.
 - Copies of all media coverage about the project.
 - Identifying how grant funds have been spent and the success of the project in meeting its objectives.
8. **Withdrawal of Funds** – Sharp Airlines / Organised Success reserves the right to withdraw approved funds if it deems necessary.

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Application Form Sharp Airlines “Community Responsibility” Program

Part One

Name of Organisation / Group	
Incorporation Number (If incorporated)	
ABN (If have one)	
Telephone	
Fax	
Email	
Web address	
Postal Address	
Suburb / Town	
Postcode	
Key Contact Person	
Mobile	

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Part Two – Project / Event Details

Name of Project / Event	
Date of the Event	
Location of the Event	
Amount of funds or in-kind items required	
Summary of the Project / Event	
Has the Project / Event been delivered before?	Yes / No
What was the success? If relevant...	
What will the funds be used for?	

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Part Three – Marketing & Promotion

How will you promote the event/project?	
How can Sharp Airline's support be included in the promotion & communication?	
Can Sharp Airlines assist with media publicity of the event/project?	Yes / No

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Example – Part two Project / Event Details

EXAMPLE ONLY

Name of Project / Event	Carngham Football Club 2008 trivia night
Amount of funds required	\$400
Summary of the Project / event	The club requires funds for the 2008 trivia night, to be put towards the purchase of prizes and venue hire.
Has the project / Event been delivered before? Yes / No	Yes, this will be the third year the trivia night has been run.
What was the success? If relevant...	The success of the past two trivia nights has been substantial. On both accounts the venue has been too small for the number of people wanting to participate, resulting in the club having to turn people away.
What will the funds be used for?	The funds will be used to hire a bigger facility for the evening, with any left over money being put towards prizes.

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Example - Part Three Marketing & Promotion

EXAMPLE ONLY

<p>How will you promote the event/project?</p>	<p>Invitation to all club members / Life members</p> <p>Notice in local news paper</p> <p>Advertising material around town in form of flyers / banners</p>
<p>How can Sharp Airline's support be included in the promotion & communication?</p>	<p>Advertising signs displayed on front and inside of venue</p> <p>Promotion of your business on sponsor board displayed at trivia night</p> <p>Newsletter acknowledgement, acknowledgement on trivia night advertising material and on advertising at home games</p>
<p>Can Sharp Airlines assist with media publicity of the event/project?</p> <p>Yes / No</p>	<p>No, all media publicity is run through the Carngham Football Club</p>